

## Memorandum of Understanding

This Memorandum of Understanding is hereby executed on / /2024 between **School Dekho**, having its head office at **Sati Plaza, Barrackpore, Kolkata, India .**

### Background of School Dekho:

School Dekho is dedicated in giving you the best school of your choice with a focus on education as a priority, infrastructure & nature, like extra-curricular activities, programs, etc.

School Dekho's goal is to get all students admitted to their dream schools right from their home. Not only this, School Dekho is dedicated to all those parents who are busy with their work and not able to reach the destination of, 'In search for schools'. When we first thought of this framework, we promised that parents of India would visit us for only one thing: 'Dekho Phir Chuno', which means to first check the school and then lock the choice. With School Dekho, you can look over everything starting from classrooms to academic performance with ease.

#DekhoPhirChuno

### Services Deliverable

- SD Verified Tag with Blue Tick.
- We promote School Posters on SD Facebook page for admission awareness.
- Editable Content – Schools will be able to edit their information through their school login portal.
- Add on Information-Schools will be allowed to incorporate any additional information, as they seem fit.
- Current Event-Schools can exhibit their current events in the gallery section.
- Trending-Subscribed schools will be portrayed as the trending schools in that particular geographical area based on their academic performance in current year and leads/admission conversion ratio.
- 24X7 Priority Support from School Dekho team.
- Subscription validity of School Dekho is for one academic session.
- School Dekho is committed to provide the school certified leads based on their nearby location. In School Dekho portal remarks of these leads should be mentioned on a daily basis, otherwise it would be considered as positive lead.
- For smooth functioning of service and to increase its visibility, school's details, review and gallery should be updated so that its positioning in School Dekho's search engine expand.



1800 258 8074



[www.schooldekho.org](http://www.schooldekho.org)  
[info@schooldekho.org](mailto:info@schooldekho.org)



1st Floor, Sati Plaza, Barrackpore  
Chiriamore , Kolkata-700120

### **Methodology**

- A SPOC (Single Point of Contact) has to be assigned from school's end for proper and smooth communication with us.
- School will provide class-wise fees structure.
- SPOC will provide proper feedback on given/posted leads till admission done.

### **Authorization:**

The client authorizes School Dekho to collect on line admission enquiry & leads on its behalf for the classes..... to .....  
Any change in the admission related information can be communicated over email even after signing of this MOU.

### **Payment Terms:**

- Basic Listing: INR 32500.00/- + GST (18%)

### **Bank Details:**

- Account Name: SCHOOL DEKHO
- Bank Name: ICICI Bank
- Branch: Barrackpore
- A/C No. 161105001383
- IFSC Code: ICIC0001611



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**Duration of Subscription:**

This MOU is effective till one academic session from the date of final signing by both parties.

**IN WITNESS WHEREOF**, the parties here to each acting with proper authority have executed this Memorandum of understanding, underseal.

**SIGNATURES**

For School Dekho, 1stFloor, Sati Plaza, Barrackpore, Chiriamore Crossing, Kolkata, West Bengal 700120[India].

**Name:**

**Designation:**

**Date:**

**Stamp:**



For:

**Name:**

**Designation:**

**Date:**

**Stamp:**



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